

# Welcome to a new KYND of cyber risk management for *insurers, underwriters, and brokers.*

Cyber risk management solutions, purpose-built for insurance.



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Due to the rapidly evolving nature of cyber threats, underwriting cyber often seems challenging. KYND's powerful combination of actionable cyber risk insights and expert advisory services enables Beazley underwriters to quickly and accurately obtain the right information they need to assess the risks and provide the right cover to protect businesses from cybercrime.



Paul Bantick,  
Group Head of Cyber Risks

## Why KYND?

**30% reduction**

in ransomware claims by policy witnessed by partners

**3X incident risk reduction**

by identifying and resolving Red Alert vulnerabilities

**Infinite organisations**

monitored within our platform

**90 seconds**

to scan and build a report for any organisation

## What KYND provides

**Risk selection**

- ✓ Avoid adverse selection
- ✓ Increase ease of decision-making
- ✓ Actionable, specific insights to determine and support insurability

**Portfolio monitoring**

- ✓ Continuous active monitoring of critical cyber risks
- ✓ Zero-day exposure alerts
- ✓ Behavioural insights

**Exposure management**

- ✓ Manage and mitigate accumulation
- ✓ Highly customisable distinct scenarios and counterfactuals
- ✓ Deterministic cyber catastrophe modeling

**Policyholder benefits**

- ✓ Proactive, ongoing risk management
- ✓ Flag important cyber risks to policyholders in real-time
- ✓ Simple and intuitive reports without the jargon

## Awards and recognitions



Top InsurTech Company



CyberSecurity Provider Winner

## Featured in



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As a leading and specialised (re)insurer, we need to be ahead of the curve. KYND's unrivalled approach to cyber risk management made partnering with them an easy decision to further enhance our underwriting and portfolio risk management capabilities.



Richard Taylor,  
Head of Cyber & Technology

## Trusted by

